

## A Swiss NGO initiative in Bangladesh

### WHY CALL?

Bangladesh is one of the most climate-vulnerable countries in the world. Cyclones, floods, salinity intrusion, and extreme heat threaten lives, livelihoods, health, and food security, especially for marginalised groups. While strong national strategies exist, local communities often lack the resources, tools, and voice to adapt or influence decisions.

### WHAT IS CALL?

CALL programme emerged as a unified and strategic response, supported by the Embassy of Switzerland. The CALL consortium brings together 9 Swiss NGO and 18 local partner organisations, working collaboratively across 18 districts directly reaching over 2 million people living in the most climate-risk areas and conditions.

CALL was launched in November 2024. It leverages 12 ongoing projects to generate collective impact across Bangladesh by connecting diverse local experiences into a shared platform for resilience and innovation.

Through this, CALL aims to develop scalable models of climate action, strengthen local leadership and community voices, and advance collaborative action, knowledge sharing, and evidence-based advocacy for climate justice.

### WHO WE REACH

Climate-vulnerable rural & urban communities

Climate-linked migrants

Indigenous groups, persons with disabilities, women & children

Factory workers in high-emission industries (garments and leather sector)

Small enterprises & youth groups

Local governments, civil society, and private sector

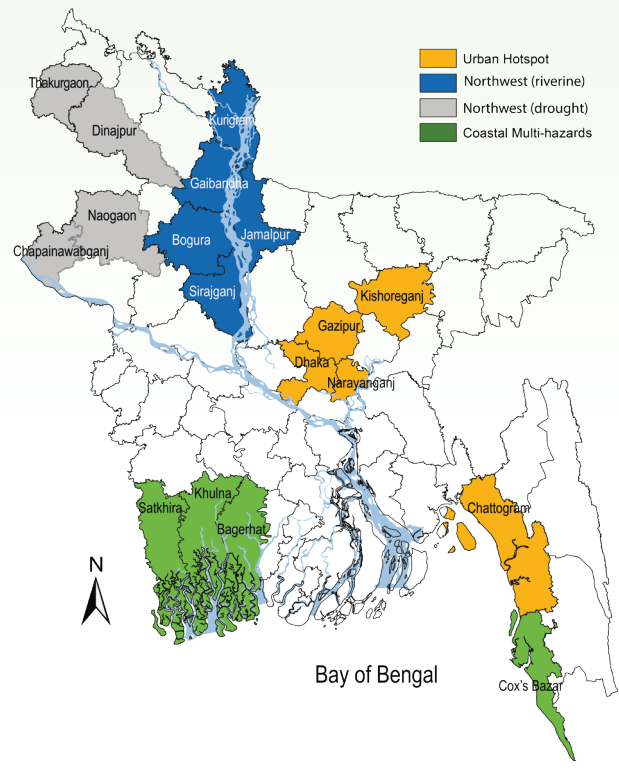
### WHERE WE WORK

**Urban Hotspot:** green transition

**Northwest (riverine):** floods, riverbank erosion, coldwaves, displacement

**Northwest (drought):** droughts, desertification, heatwave, water crisis

**Coastal Multi-hazards:** salinity, cyclones, storm, water crisis, displacement, humanitarian crisis



## KEY OUTCOMES

### PEOPLE & COMMUNITIES

Improved knowledge, skills, and access to climate-smart livelihoods, early warnings, and essential services (WASH, health, nutrition etc).

### LOCAL SYSTEMS

Strengthened capacity of local governments, civil society, and businesses to deliver inclusive, sustainable climate action.

### GOVERNANCE & ADVOCACY

Evidence-based advocacy, knowledge sharing, and stronger frameworks for climate justice from local to national level.

## SIGNATURE FEATURES

Locally Led Adaptation (LLA) & inclusive Disaster Risk Management (DRM)

Green jobs, skills & entrepreneurship

Gender equality & disability inclusion

Private sector engagement for low-carbon transition

Early warning systems & anticipatory action

Evidence for policy & replication

Resilient health & food systems

## ALIGNMENT & SUPPORT

CALL aligns with Bangladesh's national climate strategies and Switzerland's cooperation priorities, bridging grassroots resilience with policy reform so that local voices shape systemic change. Funded by the Embassy of Switzerland in Bangladesh, CALL gratefully acknowledges the contributions of the European Union, Embassy of Sweden, Olympic Refugee Foundation, IFAD, Swiss Solidarity, Charity Water, Auchan Foundation, The VF Foundation, and consortium partners.

### Consortium Partners



### Implementing Partners

